



TRANSPARENCY INTERNATIONAL (PNG) INC
Lokua Avenue, Boroko, Section 54 Lot 31
PO Box 591 Port Moresby, NCD Phone 323 7517/4917 Fax 323 4317
E-mail: melissa.wokasup@transparencypng.org.pg
Website: www.transparencypng.org.pg

PRESS STATEMENT FOR IMMEDIATE RELEASE

Youth to utilize media skills for advocacy

Wednesday 23rd April 2019, Port Moresby - Transparency International recognises the role that youth play in nation building and creating a better future for Papua New Guinea, thus it carries out activities to inform and empower youth through its Youth Integrity Program (YIP). YIP conducted a 3 day Media Smart Youth (MSY) Workshop with students from secondary schools in Port Moresby and the Central Province at the Dream Hub of The Voice Inc. in Port Moresby.

The workshop ended last week Thursday with a media conference attended by members of the media and TIPNG Executive Director, Ms Arianne Kassman. The event was organised and set up by the participants using the knowledge they gained from the workshop. They also took part in a question and answer panel discussion and held a Mini exhibition of four media products they were tasked to create: 1. Photo exhibition to show the photography skills they learned 2. Letters to the Editor on issues of concern 3. Short stories and feature stories of unique PNG experiences 4. Video diary that integrated the interviewing and videography.

A total of 21 participants, including a teacher from the Port Moresby International School and 2 Youth Advocates from the Sanap Wantaim Campaign, participated in the workshop. Speakers at the workshop included Click TV Journalist and Producer Ms Florida Gulaseni, Videographer Mr Jerry Albaniel, Writer and blogger Ms Tess Gizoria.

Workshop topics included: writing letters to the editor, interviewing techniques, public speaking, how to write short stories and feature stories, photography, Videography, print media, broadcast media, using social media as a tool for advocacy and, radio and radio jingles and organising a press conference. Participants were also taken through team building exercises to help increase their confidence when interacting with each other and the workshop speakers.

Participants were from the Saint Joseph's International Catholic College, Port Moresby International School, Sogeri National High School, Jubilee Catholic Secondary School La Salle Technical College, Gerehu Secondary School, De La Salle Secondary School, Marianville Secondary School, Port Moresby National High School, Kilakila Secondary School, Kopkop College, Sanap Wantaim Campaign and The Voice Inc.

Workshop topics included: writing letters to the editor, interviewing techniques, public speaking, how to write short stories and feature stories, photography, Videography, print media, broadcast media, using social media as a tool for advocacy and, radio and radio jingles and organising a press conference.

Participants were from the Saint Joseph's International Catholic College, Port Moresby International School, Sogeri National High School, Jubilee Catholic Secondary School, Gordons

What is TIPNG?

TIPNG is a member of Transparency International a global anti corruption movement committed to fighting corruption. TIPNG is an independent organization in PNG known as a Chapter of the international movement. The PNG chapter advocates against corruption and promotes transparency, good governance, honesty and accountability both in private and public sector dealings. TIPNG tries to assist strengthen the integrity systems of our country such as the police, the parliament, the public services and the judiciary.

Secondary School, La Salle Technical College, Gerehu Secondary School, De La Salle Secondary School, Marianville Secondary School, Port Moresby National High School, Kilakila Secondary School, Kopkop College, Sanap Wantaim Campaign and The Voice Inc.

YIP Coordinator, Mr Dagit Aka said that having Media Smart Youth was very important in that young people can start using the various forms of the media available to them as tools for advocating against corruption and for a better future, and ensure that their voices are heard.

Mr Aka also thanked the parents of the students and heads of participating schools for allowing students to be a part of the workshop, and The Voice Inc. for use of their dream hub space to conduct the workshop.

Speaking on behalf of the participants, Marie Jose Laua from Gerehu Secondary School thanked TIPNG for the opportunity to learn about the media and the many ways they as young people can properly utilise the media to speak up about issues that they are concerned about. She went on to say that through the workshop, they are now more confident and ready to put into practice what they have learned.

Joyce Apelis Nindivi, the teacher participant said the workshop was a good initiative undertaken by TIPNG to educate young people on the importance of the media. She also expressed that she had learned so much from the workshop and was looking forward to sharing what she had learned with her colleagues and students.

Transparency International PNG through its Youth Integrity Program plans to carry out similar workshops throughout the rest of the year to continue to empower young people and provide them with the opportunity to raise their voices on issues that they are concerned about such as corruption.

Ends...///

Picture Caption: participants of the Media Smart Youth workshop

Authorised by:
Arianne Kassman
Executive Director

Media contact:
Melissa Wokasup
Communications Officer

What is TIPNG?

TIPNG is a member of Transparency International a global anti corruption movement committed to fighting corruption. TIPNG is an independent organization in PNG known as a Chapter of the international movement. The PNG chapter advocates against corruption and promotes transparency, good governance, honesty and accountability both in private and public sector dealings. TIPNG tries to assist strengthen the integrity systems of our country such as the police, the parliament, the public services and the judiciary.